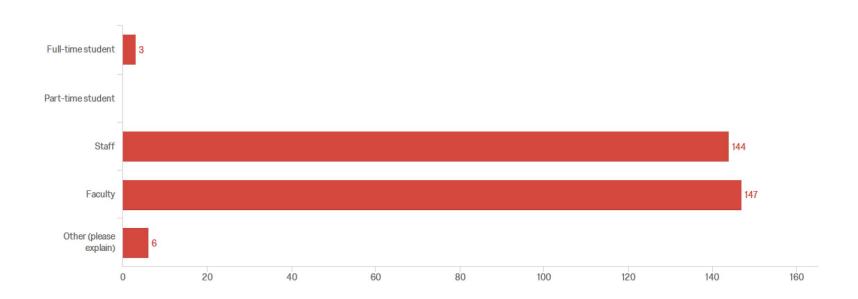
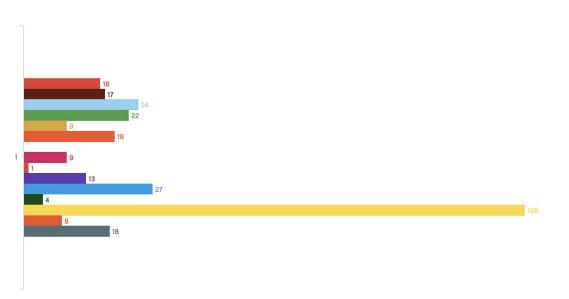
# **Quality Initiative Survey Results**



## 310 total responses



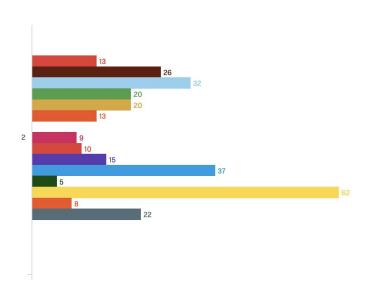
## Ranking for most common #1



- Focusing on rural community health in Southern Illinois
- Launching a campaign to benefit mental health on campus
- Focusing on mentoring students
- Enhancing diversity and inclusion in the university
- Increasing and diversifying community engagement initiatives
- Investing in facility updates
- Designing senior capstone assignments for at-risk students
- Offering degree pathways through undergraduate research/community engagemen...
- Implementing predictive analytics for better scheduling
- Focusing on the "some college/no degree" student population in the Metro E...
- Engaging in enrollment as a campus-wide activity
- Developing tools to facilitate pursuit of/switching major
- Improving student retention and graduation rates
- Improving university marketing and branding
- Improving professional development opportunities for faculty and staff

- 1. Retention rates (36%)
- 2. Engaging in enrollment (9%)
- 3. Focusing on mentoring students (8%)
- 4. Diversity and inclusion (7%)
- Professional opportunities (6%)

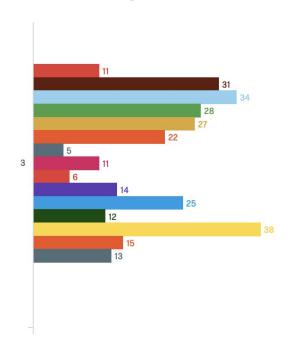
## Ranking for most common #2



- Focusing on rural community health in Southern Illinois
- Launching a campaign to benefit mental health on campus
- Focusing on mentoring students
- Enhancing diversity and inclusion in the university
- Increasing and diversifying community engagement initiatives
- Investing in facility updates
- Designing senior capstone assignments for at-risk students
- Offering degree pathways through undergraduate research/community engagemen...
- Implementing predictive analytics for better scheduling
- Focusing on the "some college/no degree" student population in the Metro E...
- Engaging in enrollment as a campus-wide activity
- Developing tools to facilitate pursuit of/switching major
- Improving student retention and graduation rates
- Improving university marketing and branding
- Improving professional development opportunities for faculty and staff

- 1. Retention rates (22%)
- 2. Engaging in enrollment (13%)
- 3. Focusing on mentoring students (10%)
- 4. Mental health (9%)
- 5. Professional opportunities (7%)

## Ranking for most common #3



- Focusing on rural community health in Southern Illinois
- Launching a campaign to benefit mental health on campus
- Focusing on mentoring students
- Enhancing diversity and inclusion in the university
- Increasing and diversifying community engagement initiatives
- Investing in facility updates
- Designing senior capstone assignments for at-risk students
- Offering degree pathways through undergraduate research/community engagemen...
- Implementing predictive analytics for better scheduling
- Focusing on the "some college/no degree" student population in the Metro E...
- Engaging in enrollment as a campus-wide activity
- Developing tools to facilitate pursuit of/switching major
- Improving student retention and graduation rates
- Improving university marketing and branding
- Improving professional development opportunities for faculty and staff

- 1. Retention rates (13%)
- 2. Focusing on mentoring students (12%)
- 3. Mental Health (10%)
- 4. Diversity and Inclusion (9%)
- 5. Community Engagement (9%)

**Qualitative Responses** 

100 responses Categorized in 6 broad areas



## Focus on academic offerings

Online education fast and sweeping expansion (7)

Sustainability as a university mission (6) + establishing energy institute (1)

Academic literacy (4) + financial literacy for students

Multidisciplinarity (3)

Students as global citizens (virtual travel opportunities) (3)

Workforce training (3)

Creating strong professional pathways in maintaining a productive, active, empathetic citizenry (2)

Competency based education (2)

New engaging technology programs in the school of engineering (school of computing)

Streamline academic offerings

Degrees around forestry and conservation using our landmass and focusing on food waste

Better integration of practice and curriculum

Establishing quality standards for online education

Developing critical and design thinking skills

Theme-based general education pathways

Quality of programs through a universal academic rigor testing exercise

Increasing experiential learning opportunities

More 2+2 agreements

Maintain strong standard for the honors program

#### Focus on student success

Better placement methods for students (2)

Reassess skill sets lacking on our under-prepared students and create path to help them) (2)

New Student Orientation (2)

Better scholarship opportunities (2)

Focusing on safety and resiliency for students (2)

Combating sexual assault (2)

Expanding civic engagement (2)

Continuing improvement of teaching practices (2)

Better access to special needs students

Cohort system for admitting new students

Leadership development for students

Better professional development opportunities for students (more internships, project-based courses for real clients, etc)

Food and housing insecurities

Increase student-centeredness

Better housing options

Improving the admission experience

Universal design for better access

## University culture and community

Developing quality culture (4) & campus unity (2)

Building a sense of community (2)

Better collaborations and inclusion between the campuses

New funding models for departments

Revised policy barring hate speech

Developing a thriving art scene

Updates and security focus on ESTL

Refocusing on civility instead of diversity

Carnegie classification

Better use of university resources through improved scheduling practices

## Marketing and awareness

Marketing effort through athletics

More advertising for graduate programs

Modern branding campaign that focuses on that is the "e" tradition

Advocating and marketing for non professional, liberal arts degrees in Social Sciences and Humanities.

Recruitment beyond marketing

Marketing at the individual program level

Family friendly campus, focusing on adult and veteran population (2), better marketing message for them

## Focus on faculty

Improving faculty morale (3)

Faculty retention (2)

Better faculty pay, more research support (3) and travel aboard support (2)

More faculty lines

Involving part time instructional staff in teaching and course planning

### Focus on staff

Increasing staffing levels
Ph.D. programs with staff tuition incentives
Evaluation of management by staff
Involving part time instructional staff in teaching and course planning