

TROY FIRE

8:00 AM NEWS

Rip Reed

11/11/07 [RUNS 1:00]

NAT SND: SIRENS, FIRE CREW AT SCENE UP AND UNDER

REED: An explosion followed by huge sheets of flame rising hundreds of feet lit up the sky over Troy this morning. A security guard called the fire department at 4:30, and when firefighters arrived just six minutes later, the fire had escalated. Chief Jed Krystowiak [Chris-TOE-wee-ack] said his men battled the four alarm fire for five hours before they brought it under control: [:30]

KRYSTOWIAK...RUNS:10 OUT: BEFORE WE EVER GOT HERE.

REED: The fire's cause is unknown, but they haven't ruled out arson. No one was injured. Police officials and fire department arson investigators say they'll issue a full report as early as Monday night. In Troy, I'm Rip Reed, Newsradio 93.6. [:20]

Radio News style notes to Mass Comm. students:

ABBREVIATIONS: NAT SND=Natural Sound; OUT=Outcue

BASIC RULES: Use Courier font, 12 point, justify all copy flush left. Every full line, with your Microsoft Word ruler set at zero and 6 1/2, times out to about five seconds. Double-space copy for easier editing and reading. Spell difficult to pronounce names phonetically in parenthesis following the name. e.g., Rio de Janeiro (Reeo-day-jen-AIR-oh), and put the emphasized syllable of the name in ALL CAPS. Put all audio and technical cues in caps to avoid accidental on-air reading. Provide running times for actualities and natural sound. Be aware that natural sound usually overlaps with voice when timing out. Give total time for the entire segment at TOP of the page by counting full lines and totaling up each segment. Be aware that each radio news department has variations on the standard provided here. You'll have to adapt to the style and production differences of a station.