

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

2024 SIUE PROJECT MANAGEMENT SYMPOSIUM

OPENING SESSION – MERIDIAN BALLROOM (1 PDU-Power Skills)

- 7:30-8:00 AM Registration and Breakfast
- 8:00-8:10 AM Welcome
- 8:10-9:10 AM Opening Presentation – **Leadership: An Evolutionary Perspective**
Major General Susan E. Henderson, Chief of Staff
United States Transportation Command, Scott Air Force Base

During 34 years of service in the U.S. Army, Maj. Gen. Susan Henderson has commanded at all levels; Company Command, Battalion Command, Brigade Command and Division Command, culminating in the command of the largest unit in the Department of Defense comprised of 32,000 forces across 34 states. Maj. Gen. Henderson is now the Chief of Staff at the United States Transportation Command, one of 11 United States Combatant Commands. Maj. Gen. Henderson will present a talk addressing “Leadership: An Evolutionary Perspective”.

- 9:10-9:25 AM Networking Break

A.M. BREAK-OUT SESSIONS – CONFERENCE CENTER

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| 9:25-10:25 AM | Break-out Session #1
Construction Projects on an Active Campus
Shifting Gears – Implementing Generative AI Solutions for Business
Positive Workplace – Positive Results
Less is More – A Vendor Management Journey | <u>Room</u>
Maple/Dogwood
Hickory/Hackberry
Oak/Redbud
Mississippi/Illinois |
| 10:25-10:35 AM | Networking Break | |
| 10:35-11:35 AM | Break-out Session #2 (above topics repeat) | Same as above |

LUNCHEON/Discussion – MERIDIAN BALLROOM (1 PDU-Business Acumen)

- 11:35-12:35 PM Lunch and Collaboration Presentation -
Return to Office... A Discussion on our Post-COVID Work-life and What Better Together Means Today
Jean Goley, Head of Strategy and Operations, Bayer Crop Science, and
Courtney Sparks, Artificial Intelligence, Edward Jones

It’s been four years since that day the epidemic became a pandemic and the lives of office workers and their families (even pets!) changed dramatically. While our essential workers maintained the at- work paradigm, many of us set up home offices and routines. We made banana bread, juggled toddlers during zoom calls, all while learning a lot about how we work and ourselves during this time period. The question is - has it changed the way we work forever? Some businesses call for going back to the good old days... while hybrid work and remote work are now part of our professional fabric and vocabulary. Is there a middle ground where we can leverage what we learned and keep the best of our pre-COVID work lives?

12:35-12:50 PM Networking Break

P.M. BREAK-OUT SESSIONS – CONFERENCE CENTER

12:50-1:50 PM	Break-out Session #3 Project Managers vs. Product Owners Why Emotions Matter...Emotional Intelligence Grow High-Performing Teams Through Continuous Improvement How to be a More Effective Project Manager Using AI	<u>Room</u> Maple/Dogwood Hickory/Hackberry Oak/Redbud Mississippi/Illinois
1:50-2:00 PM	Networking Break	
2:00-3:00 PM	Break-out Session #4 (above topics repeat)	Same as above
3:00-3:10 PM	Networking Break	

CLOSING SESSION – MERIDIAN BALLROOM (1 PDU-Power Skills)

3:10-3:50 PM Closing Presentation - **Project Management & the CEO**
Rich Ledbetter, CEO, Guarantee Electrical

Rich Ledbetter is the CEO of Guarantee Electrical Company, one of the nation's largest electrical construction companies, based in Saint Louis and working across the United States. Guarantee's 122-year history began with the legendary "guarantee" to complete the World's Fair in 1904 when electricity was launched to the world. Today Guarantee is an employee-owned leader in the rapidly evolving world of power and electrical system design & construction.

Ledbetter's passion is Culture, Leadership & Strategy by "the team" and the intrinsic leadership that's available to everyone in the 1000-human organization. Ledbetter will share experiences, and offer perspective from his seat as the CEO about the fundamentals of project management and alignment across organizations.

3:50-4:00 PM Door Prize/Sponsor Drawings (*must be present to win*)