

December Virtual Roundtable Series:

ISTEP & CARES Act Funds: *Testimonials and Success Stories*

A Virtual Conversation with Southern Illinois Businesses

Hosted by:

**Illinois SBDC International Trade Center at SIUE
The Southwestern Illinois Trade & Investment Council**

When:

**Thursday, December 10, 2020
10:30am -12 noon**

Where:

Your computer or phone

Who:

Southern IL businesses

**Registration is FREE but
required in advance**

Registration [link](#) or via email:

International-Trade-Center@siue.edu

**You will receive a confirmation
with a link to join the webinar.**

Questions? site@siue.edu

Looking forward to your participation!

**Did you know your business could be eligible to
receive up to \$27,000 to help expand your ability to export
and reach new international buyers?**

The unprecedented spread of COVID-19 has caused disruption in our lives, businesses, and communities. The ITC remains committed to providing you with resources to combat this disruption. To that end, we have created this forum **for you** to discuss your concerns and export challenges, ask questions and gain insight to the keys to successful exporting.

If you want to jump-start your export sales, join us via Zoom to learn about the Illinois' State Trade and Export Promotion Program (**ISTEP**): 50-75% reimbursement for activities such as *international virtual shows, product compliance, website globalization / e-commerce tools* and the newest **CARES Act supplemental funds**, which are available to eligible Illinois small businesses for the purpose of starting or increasing export sales of their goods and services.

Hear testimonials from successful small-business exporters that have benefited from both funding programs for a variety of business needs, including **Craig Eversmann**, President of MSSC, a Collinsville-based manufacturer and President of the SW IL Trade & Investment Council.

Our Virtual Roundtable will be moderated by:

Tom Dustman, with 25+ years of experience in export activities, sharing the latest thought leadership and insight pertaining to exporting.

This is a can't miss opportunity to connect without leaving your office and tap into TWO export programs to go global. Sales opportunities in new markets are waiting so you can become another

Southern Illinois export success story!