



Virtual Roundtable Series:

Growing your Business through Exports

Advice from Successful Business Leaders

Hosted by:

International Trade Center at SIUE

The Southwestern Illinois Trade & Investment Council



When:

Thursday, September 24, 2020
11am -12 noon

Where:

Your computer or phone

Who:

Southern IL businesses

**Registration is FREE but
required in advance**

Registration [link](#) or via email:

International-Trade-Center@siue.edu

**You will receive a confirmation
with a link to join the webinar.**

Questions? sitorre@siue.edu

Looking forward to your participation!

**Have you considered exporting your products
or services for the first time? Are you expanding your
existing export sales to capture more market?**

It seems nearly every business has been negatively impacted by the COVID-19 pandemic and the resulting global economic slowdown. However, forward looking business leaders are preparing **now** to take advantage of exporting to increase sales and expand market share.

If you want to jump-start your export sales, join us!

This *Zoom* meeting will provide valuable information from experienced exporters that will help you get started with successful exporting, or improve your current export efforts. This roundtable will provide you with actionable recommendations focused on **exporting success**.

Craig Eversmann, President of MSSC, a Collinsville exporter, will discuss the techniques that have allowed his company to thrive.

Tom Dustman, with 25+ years of experience in export activities, will provide the latest thought leadership pertaining to exporting.

PLUS: Hear the latest on the **ISTEP program**: 50-75% reimbursement and increased cap amounts for activities such *virtual shows, product compliance and website localization*, and the newest **CARES Act supplemental funds**.

Don't miss this opportunity to connect without leaving your office and get immediate access to new funding programs so you can become another **Southern Illinois export success story!**