

EXHIBIT WITH THE STATE OF ILLINOIS



EXPO PACK

Mexico City, Mexico | June 4-7, 2024

The Illinois Department of Commerce and Economic Opportunity Office of Trade and Investment invites Illinois small businesses to exhibit in the Illinois Pavilion at Expo Pack 2024 in Mexico City from June 4-7, 2024.

Expo Pack is Latin America's largest trade show dedicated to the packaging industry. The 2022 version had over 700 exhibitors with 19,700 professional buyers from 40 countries. The 2024 show is expected to surpass last year's numbers given the continued expansion of the packing industry in Mexico.

Mexico imported over \$102 million in packing machinery from the U.S. in 2022. This was an increase of more than 23% from 2021. This year the Mexican packing machinery market is expected to grow at a rate of 5%. Factors driving this growth include the pursuit of environmental sustainability, automation, increased capacity, and greater productivity. As the second largest machinery producer in the United States, Illinois companies are in an excellent position to gain market share in the packaging industry in Mexico and Latin America.

Participation Details:

Illinois companies who qualify for the mission will receive the following:

- Exhibit space within the Illinois pavilion
- 25% – 75% partial reimbursement of lodging and airfare costs
- Briefing materials
- Pre-show promotion
- Assistance with travel logistics
- Interpreter services during the show

Participation Fee: \$750

Participation Deadline:

The registration deadline is March 8, 2024. Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

Chris Sedgwick, International Trade Specialist - Americas
chris.sedgwick@illinois.gov / (312) 204-9480

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Illinois Department of Commerce & Economic Opportunity
OFFICE OF TRADE & INVESTMENT
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