



EXPORT NOW



Small businesses in southern Illinois are invited to take a strategic look at the world and create a plan to expand their business internationally with guidance from industry leaders.

How does it work?

- Take part in workshops and presentations given by industry leaders that will guide you to a strategic plan
- Learn about the world and where there may be opportunities for your company
- Gain insight into the processes and requirements of international business
- Create a customized strategy and have it reviewed by industry experts

Join us for virtual training! See reverse side for more details!





Virtual Training via Zoom

9 a.m.-2:30 p.m. (11:30 a.m.-1 p.m. break)

SESSION 1 - WEDNESDAY, AUG. 24

International Outlook

Learn and strategize about the relationship between your company and the world

SESSION 2 - WEDNESDAY, SEPT. 7

Export and Import 101

Utilize industry knowledge to create a seamless international process

SESSION 3 - WEDNESDAY, SEPT. 21

Planning for Success

Create an export plan for the future of your company and have it audited by industry veterans

Cost

The Export NOW 2022 series is being offered at no cost to five selected Illinois small businesses. Scholarships of \$900 per company are being covered by CARES Act funding.

Registration is required

For eligibility requirements and further information, contact the Illinois SBDC International Trade Center at SIUE:

international-trade-center@siue.edu

618-650-3851

siue.edu/itc