



# **TRANSFER STUDENT ORIENTATION**



**School of Business**

**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**

# QUALITY BUSINESS EDUCATION



- AACSB International
- “Gold standard” (*Forbes*)
- Continuous accreditation in Business (50 years) and Accounting (37 years)



# SCHOOL OF BUSINESS PROGRAMS



## Bachelor of Science in Business Administration

- Computer Information Systems
- Cybersecurity
- Data Analytics
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Supply Chain Management

## Bachelor of Science in Accountancy



# FINDING YOUR PATH



If you like **Math/Statistics**

- Accountancy
- Finance
- Economics
- Data Analytics

If you like **Computers/Technology**

- Computer Information Systems
- Cybersecurity



# FINDING YOUR PATH



If you like **Creating/Communicating/Selling**

- Marketing

If you like **Innovating/Leading**

- Entrepreneurship
- Management

If you like **Helping/Supporting People**

- Human Resource Management



# FINDING YOUR PATH



If you like **Global Studies/Foreign Languages/International Travel**

- International Business

If you like **Managing Production or Distribution**

- Supply Chain Management

# BUSINESS PROGRAM STRUCTURE



## Lincoln Program (General Education)

- Foundations, Breadth Area, Experiences, Interdisciplinary
- Typically satisfied with Associate of Arts or Associate of Science along with major requirements
- Advisor will assess any hours needed

## Unique Business Core Curriculum

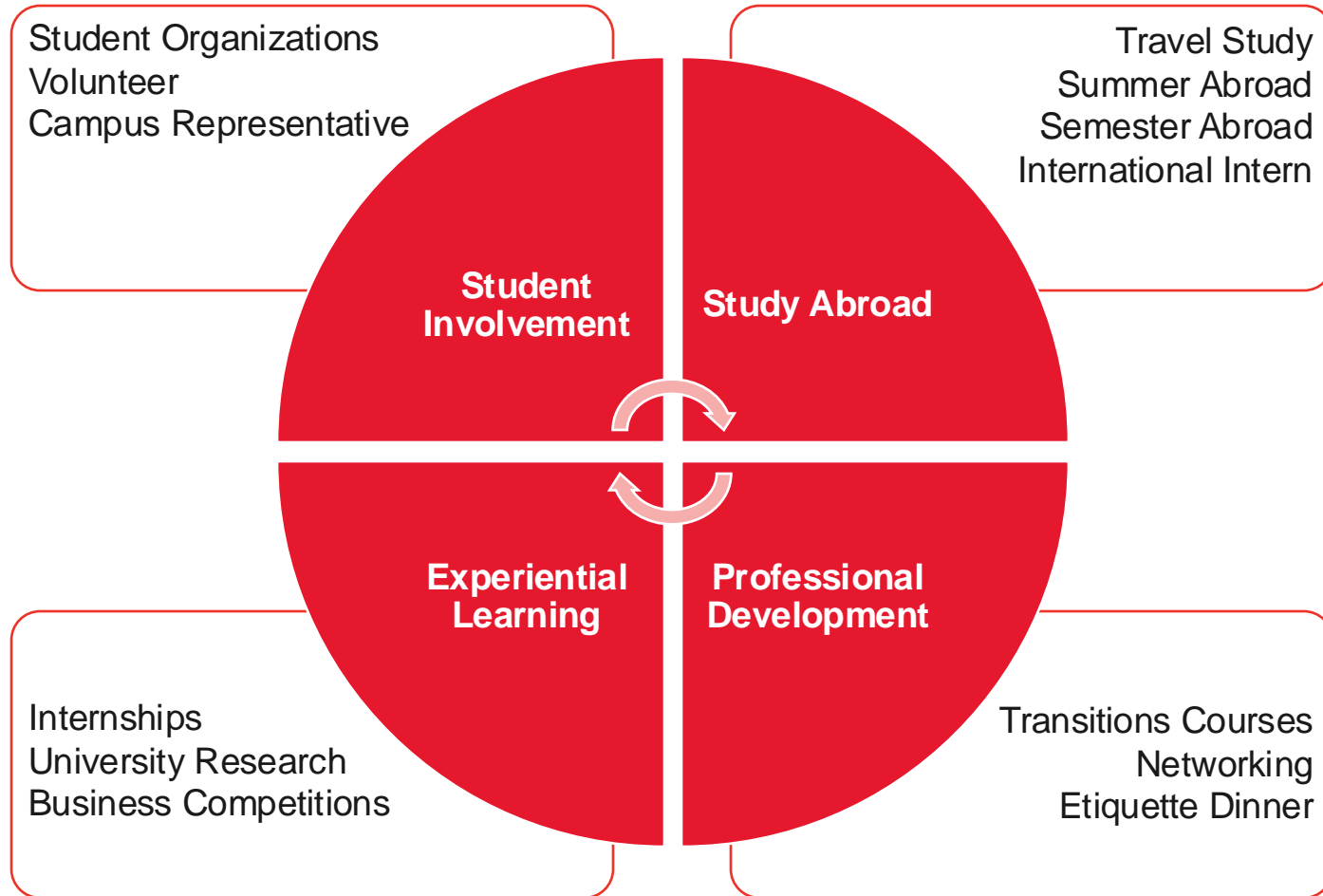
- Accounting, Computer Information Systems, Economics, Finance, Business Ethics, Management, Statistics, Marketing, Operations, Math, Public Speaking
- 19 courses – approximately 54 hours

## Majors/Specializations

- Select one or two areas of study within Business
- Can combine with minor in area outside Business (depends on academic interest and graduation timeline)
- 4 to 10 courses – approximately 12 to 30 hours

**Total Hours to Graduation = 120 (minimum), including minimum 60 (at SIUE or 4 year institution)**

# STUDENT SUCCESS – ENHANCE LEARNING



School of Business

SOUTHERN ILLINOIS UNIVERSITY  
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# STUDENT SUCCESS – ENHANCE LEARNING



- Kimmel Involvement Center
- Business Student Organizations
- Faculty-Led Study Abroad
- URCA
- Other40 Business Competition
- Career Fairs
- Mock Interviews/Networking
- Internship Coordinator



# STUDENT SUCCESS – ENHANCE LEARNING



- Beta Gamma Sigma – Business Honor Society
- Emerging Leaders Improving Through Experience (ELITE)
- International Business Association
- Real Estate Club
- SIUE Entrepreneurs' Club
- Beta Alpha Pi – Accounting Honor Society
- Association of Information Technology Professionals
- Financial Management Association
- Student Economics Association
- Society for Human Resource Management
- American Marketing Association

# STUDENT SUCCESS – ACADEMIC EXPECTATIONS



## Code of Professionalism (What We Expect of Each Other)

Faculty, staff, and students in the School of Business at Southern Illinois University Edwardsville are expected to contribute to a culture of integrity and professionalism. Our School's culture encourages behaviors associated with educated and self-disciplined individuals. Those behaviors include:

- being honest;
- being reliable and prepared;
- being responsible for one's own actions and decisions; and
- being respectful of all persons.

# STUDENT SUCCESS – ACADEMIC EXPECTATIONS



## Expected Student Behaviors

- Attendance
  - Class
  - Appointments with faculty and staff
- Preparation
  - Rule of thumb: one hour of preparation per credit hour, per week
  - Keep and refer to syllabi often
- Group Engagement
  - Projects
  - Student involvement

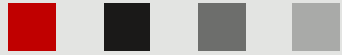
# STUDENT SUCCESS – ACADEMIC EXPECTATIONS



## Expected Student Behaviors

- Communication
  - Emails, newsletters
  - SIUE/School of Business social media accounts
- Campus/School Resources
  - Find on website
  - Ask for referral from advisor
  - Syllabi

# CONTACT US



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